



DEVELOPING THE PEOPLE
WHO POWER YOUR BUSINESS



**PROFESSIONAL
ACADEMY**

QUALIFICATIONS, APPRENTICESHIPS AND BESPOKE TRAINING IN
SALES | MARKETING | MANAGEMENT AND LEADERSHIP | CUSTOMER SERVICE | PERSONAL EFFECTIVENESS

WELCOME TO PROFESSIONAL ACADEMY

**At Professional Academy, the first question we ask is not
“What do you want to learn?” but “What do you want to achieve?”.**

For us, professional development is about what happens next – what you will gain from our training over the long term. For businesses, that might be a better-motivated team, improved performance or a more profitable operation, and for the individual, the skills and confidence to realise your true potential.

We deliver the complete package – custom-designed learning and development programmes, exceptional trainers, one-to-one support and the most advanced online learning management system available.

We provide skills-based training, accredited professional qualifications, apprenticeships and bespoke Diploma in Business Excellence programmes. No other training company, academic institution or technology provider can offer all this.

Training is our business, but people are our passion. Put your trust in us and we will show you how exceptional your people can be.

Martin Hutchins
Managing Director



“ Professional Academy provided excellent trainers and content, fantastic online learning support and have gone above and beyond in every aspect. I cannot praise Professional Academy enough for their commitment to their clients.”

JESSICA REGAN
HEAD OF EXEC SUPPORT, RESTORE
DATASHRED



WHAT WE OFFER

The range of services we provide is summed up in our ADDS methodology – Assess, Develop, Deliver and Support.

Whether you want to use our expertise in just one of these areas or need us to provide the complete package, we work in partnership with you to deliver maximum value for your investment in learning and development.



Assess

We carry out a complete assessment, analysing your business needs, competency frameworks, skills gaps and potential training ROI. It's free, there's no obligation to work with us and we will recommend only what you really need, whether it's something we offer or not.

Develop

We excel at devising the most effective way to reach your learning and development goals. From accredited qualifications, skills-based training and training your trainers to developing a learning management system or fostering a learning culture, the world is your oyster.

Deliver

From online e-learning to face-to-face workshops, our complete flexibility and faultless logistics make delivering learning and development a painless process. Thanks to a worldwide network of skilled trainers, we can deliver training in any country and any language.

Support

Even if we're not your primary training provider, you can still make use of our market-leading support network. From one-to-one tutoring and supporting your HR and L&D teams, to running a branded training academy, our training expertise is at your disposal.



ACCREDITED QUALIFICATIONS

Professional Academy is one of the world's leading providers of accredited professional qualifications in sales, marketing and management.

We provide complete courses incorporating flexible e-learning and face-to-face workshops. Our 100% Pass Guarantee means that participants receive our full support until they have achieved their chosen qualification, whether it's an entry-level certificate or a postgraduate degree-level diploma.

Choosing the right qualification

We will help you understand the complex range of certificates and diplomas on offer, making sure that you select the right course to develop existing skills and build towards your objectives.

Bespoke courses

To make accredited qualifications truly valuable to your organisation, we can design a custom training programme tailored around the skills your people need to succeed in their specific role while also satisfying the requirements of the awarding body.

DIPLOMA IN BUSINESS EXCELLENCE

Unique to Professional Academy, the Diploma in Business Excellence programmes have been created in response to the demand for an alternative to standard accredited qualifications.

Working in partnership with you, we design a programme of skills-based training built around the specific needs of your business and sector. By creating a comprehensive and truly bespoke learning and development programme without the additional costs levied by external accrediting bodies, you can gain maximum value from your investment in training.

Full ownership

The Business Excellence programme gives you the opportunity to create a qualification that's unique to your organisation. We can base the course on our own in-depth analysis of your business needs or map qualifications to your existing competency and training frameworks.

Bespoke content built around you

We offer two different levels of programme – Diploma and Strategic Diploma. Courses are constructed from a wide range of modules covering not just sales, marketing, management and customer service but personal effectiveness, strategic thinking, leadership and teamwork.

Why choose Accredited Qualifications?

Providing accredited training pathways can play a key role in retaining and incentivising staff. These internationally recognised qualifications provide a global standard by which to judge individual skills and knowledge.

Why choose the Diploma in Business Excellence?

Developing your own training programme, built around the specific role-based competencies and assessed via a range of business-centric methods represents the most focused approach to learning and development.



APPRENTICESHIPS

Professional Academy offers complete apprenticeship programmes in sales, marketing, management and customer service.

Apprenticeships provide an incredible opportunity for UK businesses to develop their people, with government funding available whether you pay the Apprenticeship Levy or not. Professional Academy can assist in all aspects of the scheme, from accessing funding to delivering training and providing ongoing support.

Both existing employees and new hires of any age can be enrolled in an apprenticeship. As with all our training, we provide the flexibility to minimise disruption to your employee's working responsibilities while delivering high-quality tuition and outstanding apprentice support.

We offer apprenticeships in:

- Sales and Telesales
- Marketing, Social Media and Digital Marketing
- Business and Administration
- Leadership and Management
- Customer Service
- Retail and Retail Management
- Hospitality Management

Why choose Apprenticeships?

All UK employers can access government funding to train apprentices. Our training expertise and proven support system make using the scheme stress-free and truly beneficial for both apprentice and employer.

TRAINING, DELIVERED

At Professional Academy, our first priority is to make training work for you.

That means complete flexibility in course delivery, from distance learning courses and online e-learning to daytime, evening and weekend workshops, held at one of our study centres or hosted in your own facilities.

Training methods

From small teams to an entire workforce, we focus on training the individual. Some people respond best to action-based learning, others to self study. We assess each person's needs and abilities so we can deliver the best fit, with whatever additional support is required.

In designing each training programme, we select the most effective combination of delivery methods.

These might include:

- Face-to-face workshops
- Online e-learning
- Interactive virtual classrooms
- One-to-one tuition
- Self-led distance learning

Our trainers

We can call on a global network of experienced trainers. Our trainers lead workshops, deliver presentations and provide one-to-one study support, coaching and mentoring.

Our trainers are not just highly skilled educators. They also have industry experience and know their specific sector inside out.

Support

To support the learning process, we've created our own content – from study guides and course materials to podcasts and video podcasts – that you won't find anywhere else.

More importantly, we have dedicated support teams on hand to provide help and advice to students and handle all the logistics of delivering effective training.

“ Our tutorials were very interactive and jam-packed with information that we could apply to our organisation. As a corporate group, we were able to tailor the discussions to be relevant to us in the real world, as well as covering the syllabus.”

DACORUM BOROUGH COUNCIL

THE REFINERY

The Refinery is Professional Academy's advanced, proprietary learning management system (LMS). Accessible via your web browser or smartphone, it's designed to deliver and support effective learning.

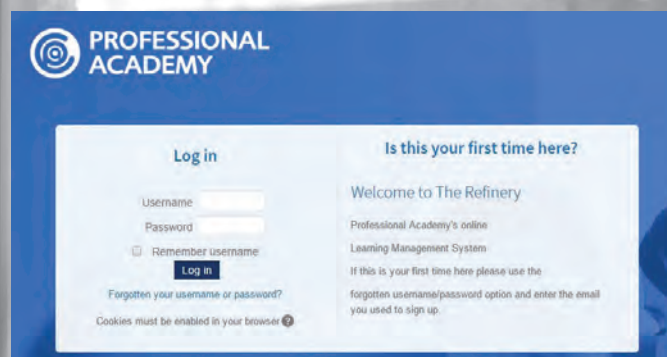
At the same time, automated monitoring and management features make course administration easier than ever before. You can use The Refinery to host pre-existing training, while the interface can be customised and co-branded to become your bespoke, in-house LMS.

Users can:

- Book workshops and manage study plan
- Contact personal support tutor
- Chat with other students
- Access interactive modules and live virtual classrooms
- Download study guides and learning resources
- View past assignments and practise exam questions

HR and L&D managers can:

- View reports on training in progress
- Monitor assessment results
- Create surveys and collect course feedback
- Curate company forums
- Schedule and administer company events



PROFESSIONAL ACADEMY

Log in

Username

Password

☐ Remember username

Log in

[Forgotten your username or password?](#)

Cookies must be enabled in your browser

Is this your first time here?

Welcome to The Refinery

Professional Academy's online Learning Management System

If this is your first time here please use the forgotten username/password option and enter the email you used to sign up.

DIPLOMAS IN BUSINESS EXCELLENCE

DEVELOPED AND DELIVERED BY PROFESSIONAL ACADEMY

Unique to Professional Academy, the Diplomas in Business Excellence have been created to meet the demand for an alternative to accredited qualifications. Using Professional Academy's knowledge in professional development we have been able to create a flexible, tailored, skills-based training model to fit any businesses needs.

WHAT ARE THE DIPLOMAS IN BUSINESS EXCELLENCE?

The Diplomas in Business Excellence are role-based skills training programmes designed by Professional Academy to help businesses grow and develop **sales, management, marketing and customer service** teams. These programmes have been designed with businesses in mind, with the flexibility to map training programmes to industry-specific needs and challenges.

WHO ARE DIPLOMAS IN BUSINESS EXCELLENCE FOR?

Our Diplomas in Business Excellence have been developed with team-based company training in mind and are ideal for businesses with specific role-based training needs who do not want to pursue traditional accredited qualification pathways. These flexible training programmes are based solely on your business' needs in terms of delivery (office based or interactive eLearning), assessment (role-play, project or online exam) and content.

WHAT CAN THE DIPLOMAS IN BUSINESS EXCELLENCE DO FOR MY COMPANY?

The Diploma in Business Excellence programmes provide a cost-effective training solution unique to your business needs. This solution can be single or multi-disciplined depending on your requirements.

Professional Academy can help manage the training cohorts, delivering high-levels of support to the HR teams and individuals equally.

The Diplomas in Business Excellence can be branded and delivered as a company's own training programme with a customised eLearning and Learning Management System (The Refinery) allowing for easy management of participants and encouraging higher levels of training engagement.

Most importantly, the Diplomas in Business Excellence are created in partnership between Professional Academy and businesses, meaning the Diploma is constantly evolving part of a learning and development culture within a business, a culture which Professional Academy is well-placed to help develop and grow.

For more information about our Diplomas in Business Excellence please visit www.professionalacademy.com

DIPLOMAS IN BUSINESS EXCELLENCE OVERVIEW

OPERATIONAL DIPLOMAS (EQF LEVEL 4)

Developing role-based operational skills

Diploma Title	Description	Assessment Methods
Diploma in Operational Sales Excellence	Developing key sales skills for successful selling, understanding ethical selling, communication skills and effectiveness in an operational sales role.	Role-Play/Online Exam/Reflection
Diploma in Operational Management Excellence	Enhancing an individual's ability to build a successful team and improve team and business performance from an operational management position.	Role-Play/Online Exam/Reflection/Project
Diploma in Operational Customer Service Excellence	Focusing on key skills for building successful relationships with customers and effectiveness within an operational customer service role.	Role-Play/Online Exam/Reflection
Diploma in Operational Marketing Excellence	Created to improve marketing and communication skills in a day-to-day tactical marketing role by using new technologies and proven marketing techniques.	Online Exam/Reflection/Project
Personal Effectiveness	Develop the key skills needed to be an effective individual within a business such as stress management, organisational skills and mindfulness.	Reflection/Project

STRATEGIC DIPLOMAS (EQF LEVEL 6)

Developing role-based strategic skills

Diploma Title	Description	Assessment Methods
Diploma in Strategic Sales Excellence	Enhancing strategic sales management skills to stimulate business development and sales growth within key high-level sales roles.	Role-Play/Online Exam/Reflection
Diploma in Strategic Management Excellence	Focusing on the skills needed to stimulate and maintain organisational growth as well as developing key talent within an organisation.	Role-Play/Online Exam/Reflection/Project
Diploma in Strategic Customer Service Excellence	Developing key skills for those working in a customer service management role by focusing on forward thinking customer service and management skills.	Role-Play/Online Exam/Reflection
Diploma in Strategic Marketing Excellence	Nurturing the entrepreneurial marketing spirit within senior marketing positions by developing a focus on innovation and strategic marketing management.	Online Exam/Reflection/Project
Strategic Personal Effectiveness	Creating a culture of personal effectiveness by helping a business to identify strategic personal effective needs at a managerial level.	Reflection/Project

SALES QUALIFICATIONS

FROM THE INSTITUTE OF SALES MANAGEMENT (ISM)

TAKE CONTROL OF YOUR CAREER

Whatever stage you've reached in your career, ISM qualifications play a vital role in developing the skills and knowledge you need to excel and move forward. From the basic fundamentals of sales and marketing to senior-level sales strategy and account management, these internationally recognised qualifications are essential to building a long and successful career.

ABOUT ISM

Institute of Sales Management

The Institute of Sales Management is the worldwide professional body for sales people. Founded in 1911 as the ISMM, the ISM is the guardian of sales standards, ethics and best practice and is committed to developing sales talent and excellence through its range of qualifications.

For more information about the ISM, please visit
www.ismprofessional.com/



ISM MEMBERSHIP

When you enrol on an ISM course with Professional Academy, you will be registered for an ISM affiliate membership. The benefits of being an ISM member include:

- access to the latest research, reports and templates via the ISM online resource centre
- subscription to Winning Edge magazine and the ISM e-newsletter
- entry to Business Success Seminars, Executive Forums and Breakfast Meetings
- access to ISM's online community
- great networking opportunities with fellow sales professionals
- access to sales and legal advice helplines

SALES QUALIFICATIONS

Carefully designed around the ISM syllabus, our courses deliver valuable accredited qualifications while developing invaluable real-world skills.

DIPLOMA IN STRATEGIC SALES MANAGEMENT - LEVEL 6

Suited to proactive established or aspiring senior sales and account managers who would like to develop a more strategic and managerial perspective.

DIPLOMA IN SALES AND ACCOUNT MANAGEMENT - LEVEL 5

Suited to established or aspiring sales managers, or account managers with responsibility for planning and developing courses of action.

DIPLOMA IN SALES & MARKETING MANAGEMENT - LEVEL 4

Designed specifically for sales professionals in an operational sales role, often managing others and allocating resources.

DIPLOMA IN SALES AND MARKETING - LEVEL 3

For experienced sales professionals, possibly responsible for managing others and allocating resources.

CERTIFICATE IN SALES AND MARKETING - LEVEL 2

Ideal for new or aspiring field sales professionals, or a student in either secondary or further education with some experience of sales.

MANAGEMENT & LEADERSHIP QUALIFICATIONS

FROM THE CHARTERED MANAGEMENT INSTITUTE (CMI)

TAKE CONTROL OF YOUR CAREER

Whatever stage you've reached in your career, CMI qualifications play a vital role in developing the skills and knowledge you need to excel and move forward. From the basic fundamentals to senior-level management strategy, these internationally recognised qualifications are essential to building a long and successful career.

ABOUT CMI

Chartered Management Institute (CMI)

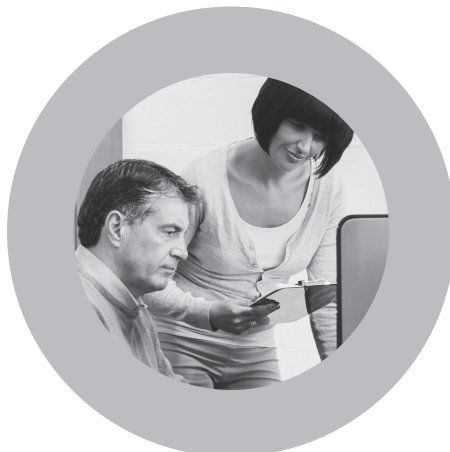
The Chartered Management Institute is the UK's leading organisation for professional managers. Representing over 100,000 members, CMI sets the standard for management and leadership excellence.

For more information about the CMI, please visit www.managers.org.uk

CMI MEMBERSHIP

When you enrol on a CMI course with Professional Academy, we will register you for a CMI affiliate membership. The benefits of being a CMI member include:

- access to the CMI's Management Direct online knowledge base
- subscription to Professional Manager magazine, featuring the latest news and research
- great networking opportunities at frequent events all over the UK
- mentoring, support and career advice
- start recording your Continuous Professional Development (CPD) and work towards Chartered Manager status



MANAGEMENT & LEADERSHIP PATHWAYS

Carefully designed around the CMI syllabus, our courses deliver valuable accredited qualifications while developing invaluable real-world skills.

STRATEGIC MANAGEMENT AND LEADERSHIP - LEVEL 7

Suited for senior management who want to develop their strategic management skills.

Available as an; Award, Certificate, Diploma, Extended Diploma

MANAGEMENT AND LEADERSHIP - LEVEL 5

For those who have begun their management careers but would like to develop their skills further.

Available as an; Award, Certificate, Diploma, Extended Diploma

DIGITAL MARKETING & MARKETING QUALIFICATIONS

FROM THE CHARTERED INSTITUTE OF MARKETING (CIM)

TAKE CONTROL OF YOUR CAREER

Whatever stage you've reached in your career, CIM qualifications play a vital role in developing the skills and knowledge you need to excel and progress. From the principals of marketing to marketing leadership skills preparing marketers for directorship, these internationally recognised qualifications are essential to building a long and successful career.

ABOUT CIM

Chartered Institute of Marketing

The Chartered Institute of Marketing is the world's largest and most prestigious professional marketing body. For over 100 years, the CIM has been at the forefront of the profession, promoting best practice and defining cutting-edge marketing skills. In a fast-moving, constantly evolving field, the CIM is dedicated to sharing insights and raising standards.

For more information about the CIM, please visit
<http://www.cim.co.uk>



CIM MEMBERSHIP

When you enrol on a CIM Course with Professional Academy you will need to register as a CIM Affiliate Studying Member directly with the CIM. The benefits of being a CIM member include:

- access to CIM online learning resources, tools and templates
- subscription to The Marketer, the CIM's award-winning magazine for marketing professionals
- free mentoring, support and legal advice
- great networking opportunities at frequent events all over the UK
- start recording your Continuous Professional Development (CPD) and work towards Chartered Marketer status

MARKETING PATHWAYS

Carefully designed around the CIM syllabus, our courses deliver valuable accredited qualifications while developing invaluable real-world skills.

CIM MARKETING LEADERSHIP PROGRAMME - LEVEL 7

Please note: This qualification is only available to those who reside in the UK

Qualification Modules:

Contemporary Challenges - Leading Change - Managing Business Growth (Elective) - Consultancy (Elective)

CIM POSTGRADUATE DIPLOMA IN PROFESSIONAL MARKETING - LEVEL 7

Please note: This qualification is only available to those who reside outside of the UK

Qualification Modules:

Global Marketing Decisions - Corporate Digital Communications - Creating Entrepreneurial Change

DIPLOMA IN PROFESSIONAL DIGITAL MARKETING - LEVEL 6

Qualification Modules:

Marketing & Digital Strategy - Digital Optimisation - The Digital Customer Experience

DIPLOMA IN PROFESSIONAL MARKETING - LEVEL 6

Qualification Modules:

Marketing & Digital Strategy - Innovation in Marketing - The Digital Customer Experience (Elective) - Resource Management (Elective) - Managing Brands (Elective)

CERTIFICATE IN PROFESSIONAL DIGITAL MARKETING - LEVEL 4

Qualification Modules:

Applied Marketing - Planning Campaigns - Digital Marketing Techniques

CERTIFICATE IN PROFESSIONAL MARKETING - LEVEL 4

Qualification Modules:

Applied Marketing - Planning Campaigns - Customer Insights

FOUNDATION CERTIFICATE IN PROFESSIONAL DIGITAL MARKETING - LEVEL 3

Qualification Modules:

Marketing Principles - Digital Fundamentals

FOUNDATION CERTIFICATE IN PROFESSIONAL MARKETING - LEVEL 3

Qualification Modules:

Marketing Principles - Communications in Practice

APPRENTICESHIP PROGRAMMES

DELIVERED AND SUPPORTED BY PROFESSIONAL ACADEMY

Professional Academy are registered Apprenticeship Training Providers with a specialism in professional skills training across sales, marketing, management, leadership, digital marketing and customer service. Professional Academy have a proven track-record in helping companies to develop the people who power their business and will be applying this experience to apprenticeship programmes.

WHAT ARE APPRENTICESHIP PROGRAMMES?

Apprenticeships provide an incredible opportunity for UK businesses to develop their people, with government funding available whether you pay the Apprenticeship Levy or not.

Both existing employees and new hires of any age can be enrolled in an apprenticeship. As with all our training, we provide the flexibility to minimise disruption to your employee's working responsibilities while delivering high-quality tuition and outstanding participant support.

EXPLAINING THE APPRENTICESHIP LEVY

The Apprenticeship Levy has been introduced by the government and as of April, 6th 2017 all employers with an annual wage bill of £3 million plus will pay into the levy, to invest in apprenticeships.

Those affected by the levy will contribute 0.5% of their annual wage bill but will also be allocated a £15,000 per year allowance for training plus a 10% monthly top-up from the government paid directly into their digital apprenticeship service account.

The levy is paid directly via PAYE to HMRC and the funds will expire after 24 months.

It is possible for employers to top-up their levy funds if they wish to put additional candidates through apprenticeship programmes over and above their levy contributions.

WHY WORK WITH PROFESSIONAL ACADEMY?

Due to Professional Academy's experience in the delivering of training and development programmes we are able to offer a completely managed apprenticeship programme which will help to not only deliver a high-quality training but also streamline the administration of the apprenticeship delivery from the apprentice and company side.

Through our existing systems and expertise we are able to offer apprenticeship programmes with the following features:

- On-site apprenticeship delivery, allowing for a customised business-focused delivery.
- A customisable online learning management system featuring interactive eLearning and reporting.
- A streamlined administration system with the goal of creating a zero admin scenario for your business.
- Access to experienced industry experts for apprenticeship support alongside comprehensive programme management support.
- The ability to run an assessment day to help your business identify the best candidates for available apprenticeship programmes.
- Potential for mapping against professional qualification frameworks.
- Job-role mapping to ensure seamless transition between training and application.

TALK TO US TODAY ABOUT OUR SALES, MARKETING & MANAGEMENT APPRENTICESHIPS

Call **01223 365 505** or email enquiries@professionalacademy.com

APPRENTICESHIP PROGRAMMES

APPROVED APPRENTICESHIP STANDARDS

These apprenticeships are available for delivery via in-company training or public cohorts in Manchester & London.

Timeframes listed are the current timeframes for the public cohorts including an estimated EPA completion timeframe.

Those looking to develop an in-company programme would be able to extend or shorten the programme length if they wished as long as delivery was a minimum of 12 months.

Apprenticeship Title	Apprenticeship Level	Time frame
Digital Marketing - Digital Marketer	Level 3	18 Months
Marketing Assistant	Level 3	15 months
Marketing Executive	Level 4	15 Months
Marketing Manager	Level 6	18 Months
Sales Executive	Level 3	18 Months
Leadership and Management - Team Leader/ Supervisor	Level 3	15 Months
Leadership and Management - Operations/ Departmental Manager	Level 5	18 Months

If there is a standard you wish to deliver in your organisation that is not currently listed please contact the apprenticeship team to discuss the options for development of your proposed programme.

Professional Academy helps clients all over the world to build skills and develop their people

GOVERNMENT

Arts Council London
Bedfordshire County Council
British Waterways
Business Link
Children's Workforce
Development Council
Dacorum Borough Council
DEFRA
Devon and Cornwall
Constabulary
Disability Rights Commission
Environment Agency
Guernsey Police
Land Registry
Met Office
Metropolitan Police
Peterborough City Council
States of Jersey
The Falkland Islands
Government
UK Border Agency
Wandsworth Borough Council
Westminster City Council

EDUCATION

Bangor Business School
Bradford University
Cambridge Education
Cambridge ESOL
Cardiff University
City College Plymouth
College of Medicine &
Veterinary Medicine
Kings College London
Northumbria University
University of Portsmouth
University of the Arts
University of Ulster
University of Westminster
University of York

FINANCIAL

Abbey National Offshore
American Express
AXA Sun Life Services
Bank of Scotland
International
Bibby
Barclays Bank plc
Endsleigh Insurance Services
Halifax plc
Hitachi Financial
HSBC Bank plc
KPMG
Lloyds TSB
Nationwide
Natwest
Price Waterhouse Coopers
RBS International
Royal Bank of Canada
Royal Bank of Scotland
Scottish Equitable
Visa Europe
Zurich Insurance Plc

CHARITIES & ASSOCIATIONS

Chartered Physiotherapists
Battersea Dogs Home
Cancer Research UK
Design Council
Jersey Heritage Trust
Law Society
Linkage Community Trust
National Association of
Goldsmiths
RSPB
The Royal Society

FOOD & DRINK

Arla Foods
Baxters Food Group
Brita Water Filter Systems
Cadbury plc
Carlsberg UK
Dairy Crest Ltd
Dominos Pizza Group
Heinz Frozen & Chilled Foods

Ingredion
Innocent Drinks
Kellogg Company
Kraft Foods
Masterfoods Ltd
Molson Coors Brewers Ltd
Nestle UK
Premier Foods
Sainsbury's
Tate & Lyle
Young's Seafood Ltd

OTHER COMMERCIAL

Bovis Lend Lease
British Nuclear Group
BP
Corgi
Corus Construction and
Industrial
Countrywide Properties
Cutwel
EDF Energy
James Walker
Mitie Group plc
Novatec
NPower
PHS
Oil Spill Response
Riba Bookshops
Swagelok
Tinware
Tarmac
UKAEA
UK Hydrographic Office
Velux
Willmott Dixon Construction

INTERNATIONAL

AMRI University of
New Orleans
British American Business Inc
Deutsche Bank International
Ecobank Nigeria plc
Fidelity Business
Services India
Ghana Telecom

Guinness Nigeria
National Starch & Chemical
Neways International
Unibank
Unilever Nigeria plc
United Nations Development
Programme

TRANSPORT

Arriva Yorkshire
Birmingham International
Airport
British Airways
City Link
Emirates
Flybe
Honda (UK)
NCP
Porche East London
RAC Motoring Services
Rail Europe
South West Trains
Transport for London
Tube Lines

TECHNOLOGY & COMMUNICATIONS

British Telecom
BskyB
Cambridge University Press
DHL
Discovery Channel
Guernsey Post
Hewlett Packard
Integral Powertrain
Jersey Telecom
Macmillan Publishers
Microsoft
National Geographic Channel
O2 UK Ltd
Royal Mail
Siemens plc
Tiscali UK
TOMTOM
Twentieth Century Fox
Vodafone
Xerox

RETAIL & LEISURE

Amazon
Avon Cosmetics
Best Western Hotels
Britannia Hotel
Centrale Shopping Centre
Christies
City of London Festival
Dixons Group Plc
Hallmark Cards
Hammins LLP
Hilton Hotels
Holiday Inn
Jersey Tourism
John Lewis
Lastminute.com
Motorola
Olympus Sportswear
Premier Inn
Scottish FA
The FA Premier League
Travelex
Travelocity
TUI Travel PLC
Velcro
Virgin Holidays
West Yorkshire Playhouse

HEALTH

American Optical UK
Astra Zeneca
NHS Trust
GE Healthcare
GlaxoSmithKline
Guys and St Thomas
NHS Trust
Napp Pharmaceuticals
National Blood Service
Prestige Nursing
Rentokil Initial
Practitioners
Royal College of Nursing
St Andrews Healthcare
St John Ambulance



Contact us today to arrange a free consultation:

call **+44 (0)1223 365 505**

email **enquiries@professionalacademy.com**

www.professionalacademy.com